



2017 Mississippi Bankers Association *Program Partners*

The MBA has created a way for companies to support a wide-range of association events throughout the calendar year and receive recognition for doing so!

For a 2017 Partner Fee of \$4000, companies can sign-up as a 2017 MBA Program Partner!

This program is only open EXCLUSIVELY to MBA Affiliate members and offers a fantastic range of benefits! Sign-up today as a Program Partner, and you will receive the following:

- 1) Your company logo will be featured on a Program Partners sign at the selected Program Partner events for the 2017 calendar year.
- 2) Your company logo will be featured in 2017 Program Partner event email communications and registration materials.
- 3) Your company logo will be included in a Program Partner ad in multiple issues of *The Mississippi Banker Magazine*, and your MBA Affiliate listing in MS Banker Magazine will feature the Program Partner distinction.
- 4) Your affiliate listing on the MS Bankers website will recognize your firm/company as a 2017 MBA Program Partner.
- 5) Your categorized affiliate listing will be emailed to MBA CEOs and senior executives to be recognized as an MBA Program Partner.
- 6) Representatives from your company will be invited to be recognized at the annual MBA Membership Meeting (a closed-door event).
- 7) At various times during the year, your company logo will be recognized on the rotating banner of the MBA Website homepage as an MBA Program Partner.
- 8) A representative from your company will be invited to address the attendees and/or introduce a speaker at TWO (2) Program Partners events. Your company representative will be allowed 5 minutes to speak to registrants at that time.

DON'T MISS OUT ON THIS OPPORTUNITY TO HAVE YOUR COMPANY REPRESENTED AT A VARIETY OF MBA EVENTS!

To sign up, simply complete the Program Partners Registration Form on the following page and submit form to Brooke McCoy at bmccoy@msbankers.com.

THE 2017 MBA PROGRAM PARTNERS EVENTS INCLUDE:

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| - Banker & Director Hot Button Conference | -Call Report Seminar |
| -Flood/HMDA Seminar | -Security Conference |
| -IRA Advanced Seminar | -Financial Wealth Management Conference |
| -2 Day BSA/AML Seminar | -(4) HR Action Meetings |
| -Lending Conference | -MBA Annual Membership Meeting |
| -Reg E Seminar | |
| -Women in Banking Conference | <i>-As event planning occurs, we plan to add more MBA events to this list.</i> |
| - Communications Seminar | <i>Program Partners will also be recognized in other ways throughout the year.</i> |
| -Agricultural Conference | |
| -IRA School | |
| -Compliance Conference | |



2017 Mississippi Bankers Association
Program Partners
Registration Form

COMPANY NAME: _____

CONTACT PERSON: _____

CONTACT MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

CONTACT PHONE: _____

CONTACT EMAIL: _____

***PLEASE RANK YOUR TOP THREE CHOICES OF INTRODUCTION OPPORTUNITIES FROM THE FOLLOWING PROGRAM PARTNERS EVENTS: (Please write 1 by your top choice, 2 by your 2nd choice, and 3 by your 3rd choice.)**

- ___ -Banker & Director Hot Button Conf. Jan. 18, 19, & 26, 2017 – Jackson/Oxford/Hattiesburg)
- ___ - Flood/HMDA Seminar (January 24, 2017 – Embassy Suites, Ridgeland)
- ___ - IRA Advanced Seminar (February 9, 2017 – Embassy Suites, Ridgeland)
- ___ - 2 Day BSA/AML Seminar (February 14 & 15, 2017 – Hilton Hotel, County Line Rd, Jackson)
- ___ - Lending Conference (February 23-24, 2017 – Hilton Hotel, County Line Rd, Jackson)
- ___ - Reg E Seminar (March 21, 2017 – Embassy Suites, Ridgeland)
- ___ - Women In Banking Conference (March 23, 2017 – Hilton Hotel, County Line Rd, Jackson)
- ___ - Marketing and Communications Conference (Date and Location TBD)
- ___ - IRA School (August 16 & 17, 2017 – Embassy Suites, Ridgeland)
- ___ - Compliance Conference (September 7 & 8, 2017 – Hilton Hotel, County Line Rd, Jackson)
- ___ - Call Report Seminar (September 12, 2017 – Embassy Suites, Ridgeland)
- ___ - Security Conference (October 4-5, 2017 – Embassy Suites, Ridgeland)
- ___ - Fin. Wealth Management Conf.(Nov. 2-3, 2017 – Hilton Hotel, County Line Rd, Jackson)
- ___ -(4) Human Resources Action Meetings (Four separate meetings – MBA Office, Dates TBD)

***PLEASE EMAIL COMPANY LOGO TO BROOKE MCCOY AT BMCCOY@MSBANKERS.COM. LOGO WILL BE USED ON SIGN, PROMOTIONAL MATERIALS FOR SEMINARS, AND WILL ALSO BE INCLUDED IN EMAIL COMMUNICATIONS ABOUT PROGRAM PARTNERS EVENTS.**

Scan/Email completed form to Brooke McCoy at bmccoy@msbankers.com.

Please mail your \$4000 check payment to:

Mississippi Bankers Association

Attn: Brooke McCoy

P.O Box 37

Jackson, MS 39205

Questions? Please call the MBA Office at 601-948-6366 for assistance.