



# 2017 Mississippi Bankers Association *Program Partners*

The MBA has created a way for companies to support a wide-range of association events throughout the calendar year and receive recognition for doing so!

**For a 2017 Partner Fee of \$4000, companies can sign-up as a 2017 MBA Program Partner!**

**This program is only open EXCLUSIVELY to MBA Affiliate members and offers a fantastic range of benefits! Sign-up today as a Program Partner, and you will receive the following:**

- 1) Your company logo will be featured on a Program Partners sign at the selected Program Partner events for the 2017 calendar year.
- 2) Your company logo will be featured in 2017 Program Partner event email communications and registration materials.
- 3) Your company logo will be included in a Program Partner ad in multiple issues of *The Mississippi Banker Magazine*, and your MBA Affiliate listing in MS Banker Magazine will feature the Program Partner distinction.
- 4) Your affiliate listing on the MS Bankers website will recognize your firm/company as a 2017 MBA Program Partner.
- 5) Your categorized affiliate listing will be emailed to MBA CEOs and senior executives to be recognized as an MBA Program Partner.
- 6) Representatives from your company will be invited to be recognized at the annual MBA Membership Meeting (a closed-door event).
- 7) At various times during the year, your company logo will be recognized on the rotating banner of the MBA Website homepage as an MBA Program Partner.
- 8) A representative from your company will be invited to address the attendees and/or introduce a speaker at TWO (2) Program Partners events. Your company representative will be allowed 5 minutes to speak to registrants at that time.

**DON'T MISS OUT ON THIS OPPORTUNITY TO HAVE YOUR COMPANY REPRESENTED AT A VARIETY OF MBA EVENTS!**

*To sign up, simply complete the Program Partners Registration Form on the following page and submit form to Brooke McCoy at [bmccoy@msbankers.com](mailto:bmccoy@msbankers.com).*

## **THE 2017 MBA PROGRAM PARTNERS EVENTS INCLUDE:**

- |   |   |
|---|---|
| - Banker & Director Hot Button Conference | -Call Report Seminar  |
| -Flood/HMDA Seminar                       | -Security Conference  |
| -IRA Advanced Seminar                     | -Financial Wealth Management Conference                                     |
| -2 Day BSA/AML Seminar                    | -(4) HR Action Meetings   |
| -Lending Conference                       | -MBA Annual Membership Meeting  |
| -Reg E Seminar                            |   |
| -Women in Banking Conference              | -As event planning occurs, we plan to add more MBA events to this list.     |
| - Communications Seminar                  | Program Partners will also be recognized in other ways throughout the year. |
| -Agricultural Conference                  |   |
| -IRA School                               |   |
| -Compliance Conference                    |   |



2017 Mississippi Bankers Association  
***Program Partners***  
Registration Form

COMPANY NAME: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

CONTACT MAILING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

CONTACT PHONE: \_\_\_\_\_

CONTACT EMAIL: \_\_\_\_\_

**\*PLEASE RANK YOUR TOP THREE CHOICES OF INTRODUCTION OPPORTUNITIES FROM THE FOLLOWING PROGRAM PARTNERS EVENTS: (Please write 1 by your top choice, 2 by your 2<sup>nd</sup> choice, and 3 by your 3<sup>rd</sup> choice.)**

- \_\_\_ - Reg E Seminar (March 21, 2017 – Embassy Suites, Ridgeland)
- \_\_\_ - Women In Banking Conference (March 23, 2017 – Hilton Hotel, County Line Rd, Jackson)
- \_\_\_ - Marketing and Communications Conference (Date and Location TBD)
- \_\_\_ - IRA School (August 16 & 17, 2017 – Embassy Suites, Ridgeland)
- \_\_\_ - Compliance Conference (September 7 & 8, 2017 – Hilton Hotel, County Line Rd, Jackson)
- \_\_\_ - Call Report Seminar (September 12, 2017 – Embassy Suites, Ridgeland)
- \_\_\_ - Security Conference (October 4-5, 2017 – Embassy Suites, Ridgeland)
- \_\_\_ - Fin. Wealth Management Conf.(Nov. 2-3, 2017 – Hilton Hotel, County Line Rd, Jackson)
- \_\_\_ -(4) Human Resources Action Meetings (Four separate meetings – MBA Office, Dates TBD)

**\*PLEASE EMAIL COMPANY LOGO TO BROOKE MCCOY AT [BMCCOY@MSBANKERS.COM](mailto:BMCCOY@MSBANKERS.COM). LOGO WILL BE USED ON SIGN, PROMOTIONAL MATERIALS FOR SEMINARS, AND WILL ALSO BE INCLUDED IN EMAIL COMMUNICATIONS ABOUT PROGRAM PARTNERS EVENTS.**

***Scan/Email completed form to Brooke McCoy at [bmccoy@msbankers.com](mailto:bmccoy@msbankers.com).***

***Please mail your \$4000 check payment to:***

**Mississippi Bankers Association**

**Attn: Brooke McCoy**

**P.O Box 37**

**Jackson, MS 39205**

Questions? Please call the MBA Office at 601-948-6366 for assistance.