

2017

# MYB LEADERSHIP CONFERENCE

future  
industry ideas  
occupation jobs  
business network work  
target customer  
strategy promotion  
**GOALS** internet  
vacancy  
teamwork  
marketing branding  
careers advertising  
market start plan  
management  
concept success  
innovation factory  
company growth  
process game  
office VISION



FLIP  
THE  
SWITCH.

SEPTEMBER 21, 2017 • HILTON HOTEL  
1001 E. COUNTY LINE RD • JACKSON, MS

MISSISSIPPI BANKERS ASSOCIATION • [WWW.MSBANKERS.COM/MYB\\_EVENTS](http://WWW.MSBANKERS.COM/MYB_EVENTS)

# AGENDA

## TENTATIVE SCHEDULE OF EVENTS - SEPTEMBER 21

- 8:00 - 9:00 a.m.                      **Registration/Continental Breakfast**
- 9:00 a.m.                                **Welcome & Introductions** - Rebecca Barrentine,  
Copiah Bank, Hazlehurst
- MBA Chairman Q & A** - Jerry Host,  
CEO of Trustmark Bank, Jackson  
with questions from MYB President, Wes Rouse
- 9:20 - 10:20                            **Mr. George Schloegel**, Former CEO, Hancock Bank
- 10:20 - 10:35 a.m.                    **Coffee Break**
- 10:35 a.m.                              **MYB President's Remarks** - Wes Rouse,  
Magnolia State Bank, Hattiesburg
- MYB Business Session**
- 10:50 - 11:50 a.m.                    **Mr. James Ballentine**, EVP of Congressional Relations &  
Political Affairs, American Bankers Association
- 11:50 - 1:15 p.m.                      **Luncheon**
- Invited Speaker: Senator Roger Wicker*
- "Banker in Every Classroom" Award Presentation**  
**County Chairman of the Year Presentation**  
**MYB Leadership Scholarship Presentation**
- 1:30 p.m.                                **Mr. C. J. Stewart**, Founder & Executive Director,  
C. J. Stewart Foundation
- 2:30 p.m.                                **Adjournment**

# SPEAKERS & SPECIAL PRESENTATIONS

## JERRY HOST, MBA CHAIRMAN

Jerry Host is president and chief executive officer of Trustmark Corporation and Trustmark National Bank in Jackson, Mississippi. He joined Trustmark in 1984. He has served as chief operating officer, executive vice president and chief financial officer, chairman of the board of Trustmark Financial Services, Inc., executive vice president of the company's consumer services group and chief investment officer. He is chairman of the Mississippi Bankers Association and serves as President of MBA's Education Foundation.

## JAMES BALLENTINE, ABA

James Ballentine is the Executive Vice President of Congressional Relations and Political Affairs for the American Bankers Association (ABA). James, a 13-year veteran of ABA, leads the association's Congressional Affairs and lobbying group and is responsible for managing and directing ABA's political operations and grassroots initiatives. Prior to his current duties, James served as ABA's Senior Vice President for Grassroots and as Director of ABA's Center for Community Development. Before joining ABA, James served as the Associate Deputy Administrator at the U.S. Small Business Administration.

## C.J. STEWART, C.J. STEWART FOUNDATION

C.J. Stewart is a combat-wounded veteran of the 101st Airborne Division. In 2010, while serving as a medic in the 502nd Infantry Regiment, C.J. was nearly killed during a gunfight by an enemy-fired rocket when insurgents attacked his combat outpost. Following forty-one surgeries and an eighteen-month recovery at Walter Reed in D.C., C.J. was medically retired at age 22. C.J. then started a non-profit that runs a military-themed, outdoor and adventure camp for teenage boys in his home state of Mississippi.

## GEORGE SCHLOEGEL

George Schloegel is the former President & CEO of Hancock Bank. He joined the Bank in 1956, working after school during his high school years. He received his Bachelor of Science degree from Louisiana State University in New Orleans, now the University of New Orleans. He also serves as a faculty member of the Mississippi School of Banking at the University of Mississippi and is a faculty member, Trustee, and Past President of the Graduate School of Banking at Louisiana State University. He served as Mayor of Gulfport from 2009-2013.

## SENATOR ROGER WICKER

Roger F. Wicker has represented Mississippi in the United States Senate since December 2007. He is a member of the Senate Republican leadership team, and served as chairman of the National Republican Senatorial Committee during the 114th Congress. As a member of the Senate Armed Services Committee, he chairs the Subcommittee on Seapower. Senator Wicker has been a strong advocate for economic development initiatives to help keep Mississippians competitive in a global marketplace. Before being elected to Congress, he served in the state Senate on behalf of Lee and Pontotoc counties.

## AWARD PRESENTATIONS

Several award presentations will take place during the Leadership Conference Luncheon. The first award presentation will recognize bankers who demonstrated exceptional levels of participation in the MBA's 2016 "A Banker in Every Classroom" program. Following this, the MYB will recognize the finalists and winner of the MYB's Outstanding County Chairperson of the Year Award. To conclude the luncheon, the MYB - in conjunction with the MBA Education Foundation - will award the 2017 Leadership Scholarship.

*\*All registrants of the MYB Leadership Conference are encouraged to attend the MYB Leadership Golf Tournament, scheduled for Wednesday, September 20 (the day before the Conference) at Lake Caroline Golf Course in Madison.  
Golf registration form is enclosed in this registration packet.*

### Registration Information

• **MBA Members:** \$275 for first registrant and \$245 for each additional registrant at the same bank

• **Non-Members:** \$530

Registration fees include instruction, refreshment breaks and lunch. Hotel reservations are NOT included in registration fees.

### Cancellation Policy

Full registration fees will be refunded if a cancellation is received on or before **Sept. 14, 2017**. After that date, a \$50 processing fee will be retained. No refunds will be granted for cancellations made the day of the seminar. Substitutions are welcome at no extra charge.

### Hotel Information

Reserve your room at the Hilton Hotel on County Line Road in Jackson for \$126 per night by calling 601-957-2800. **Hotel cut-off date is August 30, 2017** Mention "Mississippi Young Bankers Leadership Conference" to receive the group rate. The attendee is responsible for room payment including taxes and expenses.

### More Information

Dress for the workshop is business casual. We recommend that you bring a light sweater or jacket in the instance the room is cool. **Registration will begin at 8:00 a.m. on Thursday, September 21.** If you need additional information, please contact Brooke McCoy by calling 601-948-6366 or by emailing [bmccoy@msbankers.com](mailto:bmccoy@msbankers.com)



## MYB LEADERSHIP CONFERENCE

September 21, 2017

PLEASE DUPLICATE FORM FOR EACH REGISTRANT

BANK/COMPANY NAME: \_\_\_\_\_

REGISTRANT NAME: \_\_\_\_\_

BANK ADDRESS: \_\_\_\_\_

BANK PHONE NUMBER: \_\_\_\_\_

CELL PHONE NUMBER: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

- \$275 FOR MBA MEMBER REGISTRATION       \$245 FOR MBA MEMBER EACH ADDITIONAL REGISTRATION  
 \$530 FOR MBA NON-MEMBER REGISTRATION

Please register by FAX to 601-355-6461, attn: Brooke McCoy or scan/email to [bmccoy@msbankers.com](mailto:bmccoy@msbankers.com)

**Or mail your registration to:  
MYB, P.O. Box 37, Jackson MS 39205**

*Please submit your registration and MYB will invoice you. Each individual registrant will receive a confirmation of registration via email or fax. Please contact the MBA at (601) 948-6366 if you do not receive a confirmation.*



## 2017 LEADERSHIP GOLF TOURNAMENT

*Presenting Sponsor – Vining Sparks*

Wednesday, September 20, 2017 – Shotgun Start

Lake Caroline Golf Course

Madison, MS

Lunch available at 12 noon; Tournament begins at 1:00 p.m.

### REGISTRATION FORM

Bank/Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

#### **INDIVIDUAL REGISTRATION** (information except for handicap will be used for badge):

Player's Name: \_\_\_\_\_ Company: \_\_\_\_\_

City: \_\_\_\_\_ Handicap/Avg. Score (Must Include): \_\_\_\_\_

#### **TEAM REGISTRATION** (information except for handicap will be used for badge):

Player 1 Name: \_\_\_\_\_ Handicap/Avg. Score (Must Include): \_\_\_\_\_

Company Name & City: \_\_\_\_\_

Player 2 Name: \_\_\_\_\_ Handicap/Avg. Score (Must Include): \_\_\_\_\_

Company Name & City: \_\_\_\_\_

Player 3 Name: \_\_\_\_\_ Handicap/Avg. Score (Must Include): \_\_\_\_\_

Company Name & City: \_\_\_\_\_

Player 4 Name: \_\_\_\_\_ Handicap/Avg. Score (Must Include): \_\_\_\_\_

Company Name & City: \_\_\_\_\_

Please bill me for the fee indicated below:

- \$550 Team Fee.** Bank/Company must be an MBA Member/Affiliate. Allowed to choose all team members. Team fee includes one hole sponsorship.
- \$125 Individual Member Fees.** Club pro will assign you to a team based on handicap/average score.
- \$225 Individual Non-Member Fee.** Club pro will assign you to a team based on handicap/average score.

**Please return form by fax to 601-355-6461 or scan/email to [bmccoy@msbankers.com](mailto:bmccoy@msbankers.com)**

**Make checks payable to "Mississippi Young Bankers" and mail to MYB, PO Box 37, Jackson, MS 39205.**

**Call 601-948-6366 with questions.**