

MBA AFFILIATES

Better Business Relationships. Better Mississippi Banking.

The Mississippi Bankers Association is committed to fostering positive business relationships between Mississippi bankers and businesses that support our industry. One way we do this is through the MBA Affiliates program, which provides firms and companies the opportunity to participate in association activities and allows vendors and bankers to work together in support of a successful banking industry in Mississippi.

Program Benefits

The annual MBA Affiliate fee is \$800 and entitles each MBA Affiliate to the following benefits:

- ◆ Exclusive eligibility to advertise in *Mississippi Bank Directory*
- ◆ Special pricing to participate in MBA Trade Show
 - Member booth rate: \$1200, includes two full convention registrations
 - Non-member rate: \$1350, includes one full convention registration
- ◆ Updated spreadsheet of MBA Member Bank CEO mailing label information
- ◆ Business listing on Affiliate directory on MBA website, featuring: company logo & description, salesperson contact information, & links to company website.
- ◆ TWO Complimentary Copies of the *Mississippi Bank Directory*
- ◆ TWO Complimentary Subscriptions to *The Mississippi Banker Magazine*
- ◆ Detailed business listing in *Mississippi Bank Directory*
- ◆ 15% discount on all *Mississippi Banker Magazine* ads
- ◆ Member rate at all MBA functions
- ◆ Annual listing in MBA Affiliate section of *The Mississippi Banker Magazine*
- ◆ Eligibility to make Editorial Submissions for *The Mississippi Banker Magazine*. (Only MBA Affiliates and MBA Bank Members are eligible to make these submissions; articles will be selected and published at the discretion of the MBA magazine editor and publisher. For more information, see Editorial Submissions form in this Membership Packet.)
- ◆ Eligibility to sign-up as an MBA Program Partner.
- ◆ Eligibility to be considered for speaking engagements with the MBA (For more information, see Speaking Opportunities form in this Membership Packet.)