

## **2014 'A Banker in Every Classroom' - PRESS RELEASE FORM**

*In order for the MBA to contact local newspapers regarding your Banker In Every Classroom visit, we ask that you follow these instructions for press release submissions:*

- 1) Complete the press release form below. Completed forms can be scanned/emailed to [aparker@msbankers.com](mailto:aparker@msbankers.com) as an attachment, or information from form can be typed out and sent in body of email. In an effort to keep photos and release information together, we ask that you not fax in press release forms.
- 2) To simplify the press release process, we ask that you supply all information in the press release form format. This allows for us to simply forward your email to local newspapers.
- 3) Children and parents love seeing children's pictures in the paper! For this reason, we strongly encourage you to submit a photo with your press release form. Photo submissions are not required, but are encouraged.
- 4) Please only submit one photo per press release. (The MBA may also post these photos on its Social Media sites including Facebook, Instagram and Twitter.)
- 5) Questions regarding the press release process? Please contact Amber Parker at [aparker@msbankers.com](mailto:aparker@msbankers.com) or at (601) 948-6366.
- 6) If you wish to register this presentation for the PEP program, complete the PEP form on our website at [http://www.msbankers.com/pepform\\_1](http://www.msbankers.com/pepform_1).

Email Address of Press release applicant: \_\_\_\_\_

County: \_\_\_\_\_

Banker Name: \_\_\_\_\_

Bank City: \_\_\_\_\_

Teacher's Name: \_\_\_\_\_

Grade: \_\_\_\_\_

Date of Presentation: \_\_\_\_\_

School: \_\_\_\_\_

School City: \_\_\_\_\_

Total number of presentations: \_\_\_\_\_ Approx. number of students in each presentation: \_\_\_\_\_

\*If applicable, presentation photo should be attached to email.